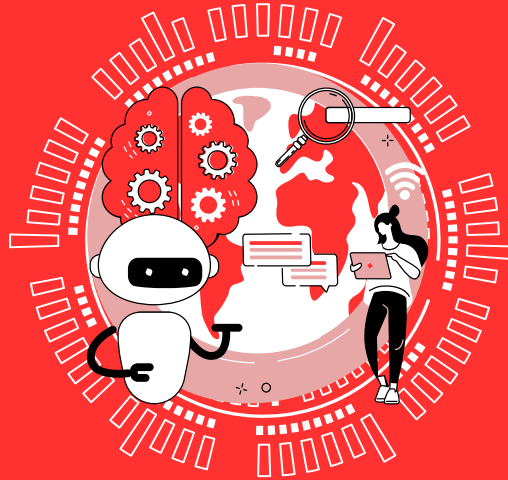


# IIMK LIVE X E-CELL IIMK

**P R E S E N T S**

# START

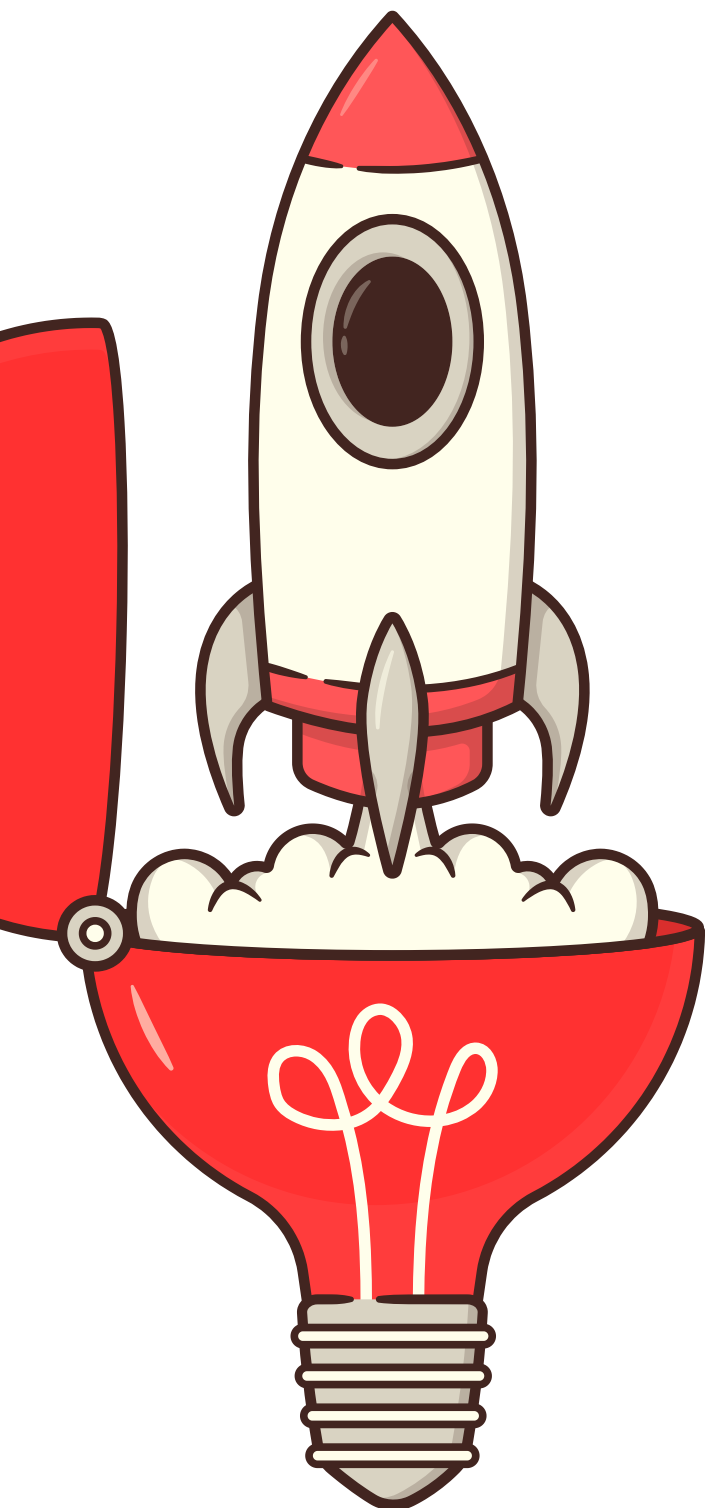


# SPHERE

**AN ONLINE STARTUP-INVESTORS CONCLAVE**

**DREAM. PITCH. PROSPER.**

**9TH EDITION**



**20+**  
INVESTORS

**30+**  
STARTUPS

**1000+**  
PARTICIPANTS

**AND MUCH MORE...**



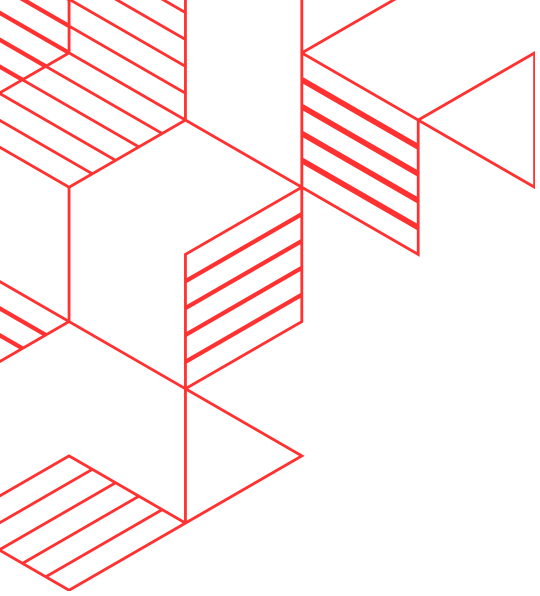
**24TH-25TH  
FEBRUARY 2024**



**IIM KOZHIKODE**



**ECOSYSTEM  
PARTNER**



# About IIM Kozhikode



Indian Institute of Management Kozhikode (IIM Kozhikode or IIMK) is an NIRF rank 3rd business school located in Calicut (Kozhikode), Kerala. The institute, set up in 1996 by the Government of India in collaboration with the State Government of Kerala, is one of the 21 Indian Institutes of Management (IIMs). It was the fifth IIM to be established.

The institute conducts a full range of academic activities in the field of management education covering research, teaching, and training, consulting and intellectual infrastructure development. The institute emphasizes the development of analytical skills and a focus on global and cross-cultural issues with a balance between business demands and social concerns.





# IIMK LIVE

LIVE is a business incubator and entrepreneurship development centre of IIM Kozhikode set-up with the support of Department of Science and Technology, Government of India. Established in June 2016, the centre is envisioned to function as a business incubator with a purpose of creating a National Centre of Excellence that promotes innovation, new business venturing and entrepreneurship.

Towards this, it seeks to emerge as a collaborative platform that help transform innovative ideas into business ventures that make significant economic and social impact. As an on-campus Incubator, it stands to gain immensely from the faculty members, students, research & knowledge base, alumni, institutional networks and other resources at IIM Kozhikode.

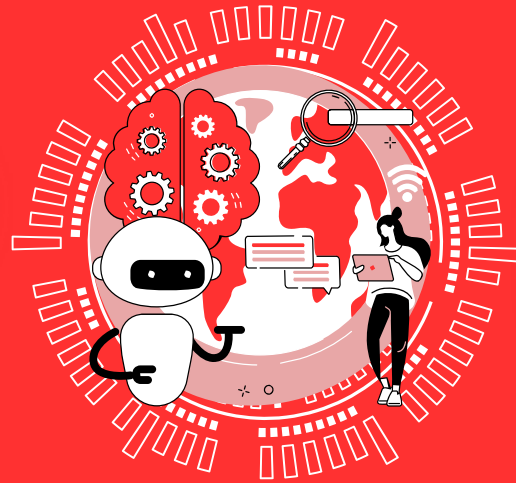
# E-CELL IIMK

Truly capturing the essence of a Business School, Entrepreneurship Cell is a catalyst to developing the business orientation of the students at IIM Kozhikode. The interactive, learning yet enticing activities scheduled by the Committee such as Dhandha, Start-o-Sphere, Marketing Rumble are instrumental to linking developing business minds with the reality of the current world of business.

The committee's flagship event is the Start-o-Sphere which it organizes in association with IIMK LIVE, business incubator and entrepreneurship development centre of IIM Kozhikode, every year. The event attracts participation from Start-ups all over the country and allows budding ideas to be examined by investors who have the power to breathe life into them.



# START



# SPHERE

Start-o-Sphere is one of the top entrepreneurship summits in South India. It stands for innovation and disruption. The love for entrepreneurship reveals in the two-day conclave at the Indian Institute of Management Kozhikode. Startups with refreshing energy are unleashed by the convergence of brilliant minds of investors on this platform.

Entrepreneurship Cell, IIM Kozhikode, in association with IIMK LIVE of Indian Institute of Management, Kozhikode is conducting the 9th edition of the annual start-up investor meet "Start-O-Sphere," in which 20+ angel networks/VCs will participate and curated/shortlisted start-ups across domains and sectors will have the opportunity to pitch to investors. The conclave is a power-packed dose for budding entrepreneurs and experienced investors with various opportunities to interact and explore entrepreneurship. Register now and be a part of it!

## 20+

INVESTORS TO PITCH

## 30+

STARTUPS ACROSS  
DIFFERENT DOMAINS

## 1000+

PARTICIPANTS ACROSS  
INDIA



# PROMINENT INVESTORS

**nexus**  
venture partners

 **kalaari**  
capital

 **3ONE4**  
**CAPITAL**

 **Indian Angel Network**<sup>®</sup>

 **Venture Catalysts**  
Seed Investor & Innovation Platform

 **Artha**  
**Venture Fund**

**IvyCap**  **Ventures**

 **NATIVELEAD**  
Nurturing Nativepreneurs

*Lead Angels*  
*Assisting Early Stage Investments*

**Eques**  
Capital

 **ah!**  
ventures

 **The Chennai**  
**Angels**  
Nurturing Passion, Mentoring Success

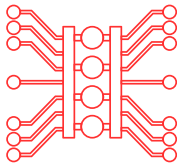
 **SmartSparks**  
The Angel Network

**HA**  
Hyderabad Angels  
Value Beyond Capital

 **Ventur** **east**  
We differentiate. You win.



# START-UP DOMAINS



DeepTech



AgriTech



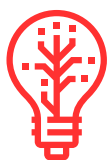
MedTech



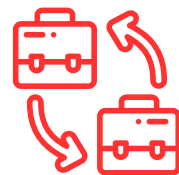
FinTech



EV



EdTech



B2B



E-Commerce

# PREVIOUS STARTUPS



PTI PTI ✓

CureSee's Revolutionary AI-Based Vision Therapy Software Wins Hearts on Shark Tank India

CureSee, a cutting-edge digital health company, has been making waves in the world of vision therapy since its launch.

17 Feb 2023



Farm Sathi



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Kriya.Fit



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SPUTNIK BRAIN



NebuARC Technologies



TERRA-X



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